

Executive Bio



Cary M. Silverman, M.D.

Cary M. Silverman, M.D., is founder and medical director at EyeCare 20/20, based in East Hanover, N.J. Dubbed The LASIK Doc (TheLASIKDoc), Dr. Silverman, with his EyeCare 20/20 physician team, provide advanced and traditional eye care services, including general eye care, cataract surgery and LASIK. The practice, which was formed in 1986, serves children, adults, senior adults, even sports celebrities, mostly in northern New Jersey, East Hanover and Parsippany.

Dr. Silverman is a highly skilled LASIK eye surgery specialist. He's helped thousands of cataract sufferers regain their vision with advanced surgical techniques and technologies, such as multifocal intraocular lenses (often branded as Crystalens, ReStor, Toric Acrysof, and Tecnis Multifocal). He is a popular subject-matter on "all things eye-related," with a special focus on restoring vision and hearing at his East Hanover, N.J. practice. He oversees a team of four physicians and 18 staff members, and is the chief "operating" officer when it comes to eye surgery such as LASIK and cataract removal. He also makes sure the practice is community focused with its "See The Need" community care initiatives. Every quarter, EyeCare 20/20 commits to a community organization or charity (locally or global) and provides financial support or other assistance. Organizations helped by EyeCare 20/20 include The American Heart Association and Toys For Tots, among others.

He's also the consummate entrepreneur and Renaissance man. He's an avid photographer (www.thelasikdocphotography.com) He also formed a website called LasiktheRefs.com after watching a 2008 football game between San Diego and Denver. One of the referees "blew an obvious call and I figured it had to be an eyesight problem," said Dr. Silverman. "I wrote him and offered free LASIK. That's how it got started." He also serves a number of sports celebrities, including National

Football League players, National Hockey League referees, United States Olympians and TV/radio personalities.

At age 54, Silverman continues his love for ophthalmology. He calls it “happy medicine,” a type of health care service that people need, choose and results in something positive: better eyesight.

Prior to forming EyeCare 20/20, he served a three-year medical residency at Hahnemann University Hospital in Philadelphia. Prior to that he was at Monmouth Medical Center in Long Branch, N.J. He worked on his medical degree at New Jersey Medical School. He received a bachelor’s degree in biology, cum laude, from Boston University in 1978. He’s also served at three area hospitals and received his American Board of Ophthalmology certification in 1987. He is also state licensed.

In 1998, Dr. Silverman became the first ophthalmologist in New Jersey to perform LASIK on the VISX laser in his own office. In 2005, he initiated another “first” by providing refractive surgery using the Allegretto Wave laser. In 2009, he earned his master’s of business administration in health care from George Washington University. He retains memberships in the American Academy of Ophthalmology and related associations, plus continues treatment and technology training. He is also a published author in ophthalmology scientific journals.

When Dr. Silverman isn’t running his practice or helping patients, he is an avid photographer who captures the beauty and emotion of his subjects, from the glowing beauty of a building at night to the craggy, scarred and rocky landscape cut by the pounding pressure of a roaring waterfall.

For more information, visit www.eyecare2020.com, or call 973-560-1500. For media inquiries, contact Roy G. Miller at roy@mzenpr.com, or call 903-422-5117.