

## Fact Sheet



- Company: **EyeCare 20/20**  
46 Eagle Rock Ave.  
East Hanover, NJ 07936  
Phone: 1-973-560-1500  
Phone: 1-800-475-5525  
Fax: 973-560-0419
- Description: EyeCare 20/20, based in East Hanover, N.J., and led by Cary M. Silverman, M.D., also known as The LASIK Doc (The **LASIK**Doc), provides advanced and traditional eye care services. Ophthalmology includes [LASIK](#), [cataract surgery](#) and [general eye care](#).
- Service Area: Northern New Jersey, East Hanover and Parsippany
- Founder/  
Physician: Cary Silverman, M.D.
- Social Media: FaceBook: <http://tinyurl.com/eyecare2020>  
Twitter: <http://twitter.com/TheLASIKdoc>  
YouTube: <http://www.youtube.com/user/eyecare2020>  
Blog: [http://lasikblog.typepad.com/the\\_lasik\\_blog/](http://lasikblog.typepad.com/the_lasik_blog/)
- No./Employees: Four physicians and 18 administrative staff members
- Founding Date: 1986, initially started as Parsippany EyeCare Associates
- Revenue: EyeCare 20/20 is a privately held company and does not disclose revenue.
- Differentiators:
- Dr. Silverman and team offer what they call **“happy medical care,”** Services that children, adults and senior adults need, want, choose and prefer to have.
  - Quarterly community care programs, called “EyeCare 20/20 See The Need,” allows the EyeCare 20/20 team to identify a charity or community need (locally and globally) and provide assistance for that entire quarter.
  - Most advanced ophthalmology technologies and practices available in New Jersey and the United States.
  - Patients that include **National Hockey League** referees (“We don’t want them missing the call due to poor eyesight,” says Dr. Silverman) plus **Olympic athletes** and other sports celebrities. See [www.lasiktherefs.com](http://www.lasiktherefs.com) and [www.lasikfortheGold.com](http://www.lasikfortheGold.com) .
  - Services expansion beyond eye care, with a full-service practice for audiology and hearing aids.

Whom We

Serve: Children, adults, senior adults, and sports celebrities in the northern New Jersey area, including east Hanover and Parsippany.

Staff

Members: Dr. Silverman works with a team of physicians to assist in the diagnosis and treatment of patients. Each doctor is an innovator in the fields of optometry and ophthalmology. [See Dr. Silverman's complete bio and curriculum vitae in the media kit.](#)

**Lauren Rispoli, M.D.**

Lauren Rispoli, M.D., is a board-certified ophthalmologist. She has 20 years of experience and expertise in treating children's eye conditions, from comprehensive eye examinations, to complete medical and surgical treatment of all pediatric eye conditions. She is a member of the American Academy of Ophthalmology, the American Medical Association, the American Academy of Pediatric Ophthalmology and Strabismus, and the New York Academy of Pediatric Ophthalmology. She is a 1989 graduate of the University of Medicine and Dentistry of New Jersey, New Jersey Medical School, in Newark. She completed her ophthalmology residency at University Hospital, Newark and received her Fellowship training at Children's Eye Care Center.

**Specialty: pediatric ophthalmology; medical and surgical treatment of all pediatric eye conditions.**

**Joel D. Eichler, M.D.**

Joel D. Eichler, M.D., is an expert of ophthalmic care and surgery using the most advanced precision technologies to treat medical and surgical diseases of the retina, diabetic retinopathy and macular degeneration. Dr. Eichler graduated from Johns Hopkins University and the George Washington University Medical School, and performed his ophthalmology residency at the University of Medicine and Dentistry of New Jersey. Between 1992-1993, he completed a Vitreoretinal Fellowship at the Foundation for Retinal Research/Tuoro Infirmary in New Orleans. Dr. Eichler is certified by the American Board of Ophthalmology and is a member of the American Academy of Ophthalmology, and the Retinal Society of New Jersey.

**Specialty: Medical and surgical treatment of retinal diseases including macular degeneration, diabetic retinopathy, and retinal detachments.**

**Nicholas Xanthos, O.D.**

Nicholas Xanthos is a Doctor of Optometry (O.D.). specializes in general eye care such as helping patients during eye care visits, post-operative eye care and the fitting of contact lenses. He is a 2000 graduate of the Pennsylvania College of Optometry in Philadelphia, Pa. He completed his optometric residency in Ocular Disease at Omni Eye Service in NJ. Dr. Xanthos is a member of the American Optometric Society and the New Jersey Optometric Society.

**Specialty: general eye care, eye care visits, post-operative eye care, glasses and contact lenses.**

- Associations:
- American Academy of Ophthalmology, <http://www.aao.org/>
  - American Society of Cataract and Refractive Surgery, <http://www.ascrs.org/>
  - International Society of Refractive Keratoplasty, <http://tinyurl.com/keratoplasty>
  - Medical Society of New Jersey, <http://www.msnj.org/>
  - Morris County Medical Society, <http://www.mcmsdocs.org/>

Services: **General eye care:** routine exams, glasses, bifocals, contacts, plus treatment of glaucoma and retinal disease, and offer a low-vision clinic. [More information.](#)

**LASIK:** EyeCare 20/20 employs the most advanced approach to refractive surgery, dubbed [LASIK](#). [Refractive eye surgery](#) is any eye surgery used to improve the refractive state of the eye and decrease or eliminate dependency on glasses or contacts. Dr. Silverman uses the ALLEGRETTO WAVE® laser to customize LASIK for every individual patient. [More information.](#)

**Cataract surgery:** As a [cataract surgery](#) specialist, Dr. Silverman uses vision-correction technologies to provide cataracts sufferers with relief from vision impairment. Dr. Silverman is able to remove cataracts and replace cloudy lenses with revolutionary new lens implants. He uses new multifocal intraocular lenses, such as ReStor, Crystalens and Tecnis Multifocal, as well as the Toric Acrysof to perform refractive cataract surgery for those patients who want to decrease their dependency on reading glasses.

FAQs about Eye Care: EyeCare 20/20 offers Frequently Asked Questions at <http://www.eyecare2020.com/html/faq.html>

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